

YOUR NATIONAL ELECTRIC COOPERATIVE NETWORK:

841 distribution cooperatives
65 generation and transmission cooperatives
42 million consumers
40 statewide associations
7 cooperative principles
1 network

To learn more, visit:

<http://www.youtube.com/ndarec>



Co-ops build a better world

All around the world, people celebrate a business model that puts members first, uses innovation to continually improve and provides local service while being part of a global network.

Cooperative enterprises build a better world – and co-ops around the world are joining together to celebrate the International Year of Cooperatives in 2012.

Electric cooperatives and other members of the co-op family take center stage globally in 2012, designated the International Year of Cooperatives by the United Nations General Assembly.

The International Year of Cooperatives theme, “Cooperative Enterprises Build a Better World,” resonates with co-ops in the electric, banking, food, retail, housing and marketing arenas.

“The cooperative movement balances both economic viability and social responsibility,” remarked United Nations Deputy Secretary-General Dr. Asha-Rose Migirom at the launch of the International Year of Cooperatives. “Cooperatives make enormous contributions not only to their members, but to their commu-

unities and societies. They help to reduce poverty and create jobs.”

Not only does 2012 mark a global celebration of the cooperative business model, it also marks the 50th anniversary of the National Rural Electric Cooperative Association’s International Programs.

Working together, more than 300 U.S. electric cooperatives have delivered the benefits of safe and reliable electric service to more than 100 million people in 40-plus countries since November 1962.



Building a better world takes experience, and no group has more experience in bringing low-cost power to remote areas than electric co-ops.

U.S. co-ops play huge role in economy

- More than 900 electric co-ops deliver electricity to more than 42 million people in 47 states. This makes up 42 percent of the nation’s electric distribution lines and covers 75 percent of our country’s landmass.
- About 1.2 million rural Americans in 31 states are served by the 260 telephone cooperatives.
- More than 29,000 cooperatives operate in every sector of the economy and in every congressional district; Americans hold over 350 million co-op memberships.
- U.S. cooperatives generate 2 million jobs and make a substantial contribution to the U.S. economy with annual sales of \$652 billion.
- The majority of our country’s 2 million farmers are members of the nearly 3,000 farmer-owned cooperatives. They provide more than 250,000 jobs and annual wages of over \$8 billion.
- More than 7,500 credit unions provide financial services to 91 million U.S. consumers.